

ITEM 2. GRANTS AND SPONSORSHIP – ROUND TWO ALLOCATION OF ANNUAL PROGRAMS 2016/17 – MATCHING GRANTS, ENVIRONMENTAL PERFORMANCE GRANTS AND AWARDING OF ONE GRANT UNDER CULTURAL AND CREATIVE GRANTS AND SPONSORSHIP PROGRAM

FILE NO: S117676

SUMMARY

The City of Sydney's Grants and Sponsorship Program supports initiatives and projects that build the social, cultural, environmental and economic life of the city. To achieve the objectives of *Sustainable Sydney 2030* requires genuine partnership between government, business and the community.

The provision of grants and sponsorships is a mechanism to further the aims identified in the City's social, economic and environmental policies. Applications are assessed against these policies and against broad City objectives and plans. In this way, the City and the community act collaboratively to bring to life *Sustainable Sydney 2030* and the City of Villages it envisions.

The City advertised the following four grant programs in our Round Two Grants and Sponsorship Allocation for 2016/17:

- Environmental Performance – Building Operations Grant Program;
- Environmental Performance – Innovation Grant Program;
- Environmental Performance – Ratings and Assessment Grant Program; and
- Matching Grant Program.

In total, 49 eligible applications were received across the four programs. This report recommends a total of 30 grants to a total value of \$237,300 in cash and \$20,050 in revenue foregone/value-in-kind (VIK) for the 2016/17 financial year.

This report also includes one out of round grant recommendation. A grant is recommended under the Cultural and Creative Grants and Sponsorship Program for University of New South Wales' proposal to exhibit the Australian premier of EXIT, to a total value of \$50,000.

All applications were considered with reference to *Sustainable Sydney 2030*; the Grants and Sponsorship Policy; the Creative City Cultural Policy and Action Plan; the Economic Development Strategy; OPEN Sydney Strategy and Action Plan; social and environmental policies and plans and the Inclusion (Disability) Action Plan.

All grant recipients will be required to sign a contract, meet specific performance outcomes and acquit their grant.

All figures in this report exclude GST.

RECOMMENDATION

It is resolved that:

- (A) Council approve the cash grant and revenue foregone (VIK) recommendations for 2016/17 under the Environmental Performance – Building Operations Grant Program listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended
The Owners - Strata Plan No. 76829	Citta Apartments Water Monitoring Project	Installation of a sub-meter and data loggers at Citta Apartments, 1-25 Adelaide Street, Surry Hills.	\$1,652	Nil
The Owners - Strata Plan No. 54036	The Peak Apartments Water Monitoring Project	Installation of a sub-meter and data loggers at The Peak Apartments, 2 Quay Street, Haymarket.	\$9,000	Nil
The Owners - Deposited Plan No. 1067958	Bullecourt Apartments Water Monitoring Project	Installation of a sub-meter and data loggers at Bullecourt Apartments, 444 Harris Street - 287 Pyrmont Street, Ultimo.	\$6,481	Nil

- (B) Council approve the cash grant and revenue foregone (VIK) recommendations for 2016/17 under the Environmental Performance – Innovation Grant Program listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended
Closed Loop Environmental Solutions Pty Ltd	Closed Loop Coffee Cup Recycling Pilot Project	A feasibility study investigating broad-scale collection and recycling of coffee cups otherwise sent to landfill.	\$17,500	Nil
Share My Solar Pty Ltd	SolarCloud ATPI	A feasibility study investigating the demand for businesses and consumers installing and purchasing solar panels hosted remotely.	\$20,000	Nil
University Of Technology Sydney	The Algae Prototype Panel (APP) Project	A demonstration project to build a prototype algae panel for onsite energy generation at the University of Technology, Sydney.	\$10,000	Nil

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended
University Of Technology Sydney	Developing Best Practice for End of Trip Facilities in CBD Office Buildings	A feasibility study investigating best practice end of trip facilities in CBD office buildings	\$15,000	Nil

- (C) Council approve the cash grant and revenue foregone (VIK) recommendations for 2016/17 under the Environmental Performance – Ratings and Assessment Grant Program listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended
The Owners - Strata Plan No.76829	Citta Energy Assessment Project	An energy efficiency assessment to be undertaken at Citta Apartments, 1-25 Adelaide Street, Surry Hills.	\$6,100	Nil
The Owners - Strata Plan No. 77684	13-17 Greek Street, Glebe – Energy Assessment Project	An energy efficiency assessment to be undertaken at 13-17 Greek St, Glebe.	\$5,188	Nil
The Owners - Strata Plan No.53188	The Darlington Energy and Water Assessment Project	An energy and water efficiency assessment to be undertaken at The Darlington, 152-164 Bulwara Road, Pyrmont.	\$6,960	Nil
The Owners - Strata Plan No. 57394	The Point Apartments Energy & Water Assessment Project	An energy and water efficiency assessment to be undertaken at The Point Apartments, 109 Point Street, Pyrmont.	\$6,450	Nil
The Owners - Strata Plan No. 61131	Palladium Heat Pump & Solar Feasibility Study	An energy and water efficiency assessment to be undertaken at The Palladium, 102 Miller Street, Pyrmont.	\$6,150	Nil

- (D) Council approve the cash grant and revenue foregone (VIK) recommendations for 2016/17 under the Matching Grant Program listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended
1 Million Women	1 Million Women (1MW) Road Show	A road show and workshop to educate women in cost effective and low carbon alternatives in the City of Sydney area.	\$3,980	Venue Hire fee waiver to the value of \$2,800
BaptistCare HopeStreet	Block Party In The 'Loo	A community festival focussed on connecting youth and families with local community service providers within a creative environment celebrating urban arts, culture and diversity in Woolloomooloo.	\$10,000	Nil
Bird Connections	Bird Connections	Performances and an exhibition of 12 local, regional and interstate artists in Redfern promoting environmental awareness.	\$3,712	Nil
Bridge for Asylum Seekers Foundation (BASF)	Refugee Rights Symposium	An event in Martin Place promoting awareness of refugee issues via the work of 14 asylum seeker poets, writers and artists.	\$6,500	Venue Hire fee waiver to the value of \$3,500
Environmental Film Festival Australia	Environmental Film Festival Australia - Sydney	A film festival at various locations across the City of Sydney area exploring environmental issues.	\$4,500	Street Banner hire fee waiver to the value of \$4,600
Grace City Church	Carols in the Park	A community Christmas Carols event in Green Square run in conjunction with the Green Square Night Markets.	\$10,000	Nil
Gure Txoko Basque Club Inc.	A Taste of the Basque Country	A community festival in Darlinghurst celebrating Basque culture, food, music and cinema.	\$9,500	Nil

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended
Little Poss Pictures	Sounds of Space	A free, inclusive and family-friendly event at 107 Gallery in Redfern inviting local residents to engage with the arts and the wonders of the universe through a tactile exhibition space, crafting, talks and an immersive audio/visual display on the theme of Space.	\$10,000	Nil
Milk Crate Theatre	The Connexion Program	A theatre program for disadvantaged people and people with mental illnesses from across the City of Sydney area.	\$10,000	Nil
Mood Active	Mood Active Pilot Program - City of Sydney	Free group exercise classes in Prince Alfred Park for City of Sydney residents suffering from mental illness.	\$10,000	Nil
Old friends singers group Community	Indonesian and Chinese community celebrations	A program of traditional Chinese and Indonesian arts and cooking classes in Zetland for older City of Sydney residents.	\$2,850	Nil
Rainbow Babies and Kids (doing Business as Rainbow Families Inc.)	Strengthen community inclusion and connections for Rainbow Families	Community support events for GLBTI families at various locations across the City of Sydney area including Victoria Park, Oxford Street and Darling Harbour.	\$7,500	Venue Hire fee waiver to the value of \$2,500
Reverse Garbage Co-operative Ltd	Waste Less Learn More	A program to provide four low income school communities access to waste reduction activities, waste audits and reuse sorting stations.	\$8,600	Nil
St John's Community Services Ltd	Rough Edges - Engaging Street Front	A project working with volunteers from the Rough Edges community drop-in centre in Darlinghurst to redesign the facility's street front.	\$6,997	Nil

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended
The Australian Institute of Architects Foundation	Sydney Architecture and Design Film Festival	An architecture and design film festival in Circular Quay and Potts Point exploring the role architecture plays in building strong, sustainable and vibrant communities.	\$7,500	Nil
The Glebe Society Inc	Glebe Community Analyses Needs (GlebeCAN) Village Collective Impact Supply Stage	A database and survey of the social services in Glebe to identify gaps in services and funding priorities for the local community.	\$5,250	Nil
The Older Women's Network NSW Inc	Older Women's Network - Newtown Wellness Centre	A program of affordable classes and activities in Newtown to enhance and maintain the wellbeing of older women in the community.	\$6,580	Nil
The Other Art Fair Australia Pty Ltd	The Other Art Fair Sydney 2016	An exhibition of emerging artists that connects them with collectors, curators and gallerists in Waterloo.	\$3,350	Street Banner hire fee waiver to the value of \$6,650

- (E) Council approve a cash grant of \$50,000 (excluding GST) under the Cultural and Creative Grants and Sponsorship Program to University of New South Wales for the exhibition EXIT;
- (F) Council note that all grant amounts are exclusive of GST and all VIK offered is subject to availability; and
- (G) authority be delegated to the Chief Executive Officer to negotiate, execute and administer agreements with any organisation approved for a grant or sponsorship under terms consistent with this resolution and the Grants and Sponsorship Policy.

ATTACHMENTS

Attachment A: Recommended 2016/17 Environmental Performance Grants

Attachment B: Recommended 2016/17 Matching Grant Program

Attachment C: Not Recommended 2016/17 Matching Grant Program

BACKGROUND

1. The City of Sydney's Grants and Sponsorships Program supports residents, businesses and not-for-profit organisations to undertake initiatives and projects that build the social, cultural, environmental and economic life of the city.
2. On 2 May 2016, four of the City's grants programs were opened for applications on the City's website, with applications closing on 6 June 2016.
3. The four promoted programs were:
 - (a) Environmental Performance – Building Operations Grant Program;
 - (b) Environmental Performance – Innovation Grant Program;
 - (c) Environmental Performance – Ratings and Assessment Grant Program; and
 - (d) Matching Grant Program.
4. Information about these grant programs (such as application dates, guidelines, eligibility criteria and sample applications) was made available on the City's website. The City actively promoted the programs through Facebook and Google AdWords. An email campaign targeted interested parties who have expressed an interest in the City's programs.
5. The Matching Grant Program is open to for-profit entities. For-profit applicants are required to evidence a cash or in-kind contribution equivalent to the funding requested from the City to be eligible for funding in this program. Five applications were received this round from for-profit entities and the following for-profit organisation is recommended in this report:
 - (a) Other Art Fairs Australia Pty Ltd.
6. This application met the Matching Grant Program for-profit eligibility criteria, clearly demonstrating that the applicant's request for funding was for the benefit of the community; was a grassroots, local initiative; and evidenced that the applicant was working in collaboration with community and local business. This application also evidenced a cash and in-kind contribution equivalent to the funding requested from the City.
7. Park hire requests are not listed in the table for recommendations, as not-for-profit organisations are eligible for free park hire. However, these organisations must pay the \$100 application fee and other related fees and charges such as electricity and water. Individuals or unincorporated community groups are required to be auspiced by a not-for-profit organisation to be eligible for free park hire. All park hire is subject to availability.
8. It is expected that all successful applicants will work co-operatively with relevant City staff throughout the project for which they have received funding. Contact details for the relevant City staff are provided to all successful grant recipients.
9. All grants and sponsorships are recommended on the condition that any required approvals, permits and development consents are obtained by the applicant.

10. The City's Grants and Sponsorship Program is highly competitive. Applications that are not recommended have either not scored as highly against the assessment criteria as the recommended applications or have incomplete or insufficient information. The City's Grants and Sponsorships team provides feedback and support to unsuccessful applicants.
11. The assessment process includes advice and recommendations from the key stakeholders on the assessment panel, depending upon the nature of each submission. The integrity of the proposed budget, project plan, contributions and partnerships are assessed, scored and ranked against defined criteria. Once recommended applications are approved by Council, a contract is developed, which includes conditions that must be adhered to, and acquitted against.
12. City staff consider the contribution from the applicant and other sources in reviewing applications. Applicants are asked to demonstrate a capacity to source other types of funding or contribute their own resources (cash or in-kind).
13. Applicants are requested to list their project's community partners, confirmed funding sources and the contribution the organisation is making to the project (cash or in-kind) to demonstrate their contribution.

ENVIRONMENTAL PERFORMANCE GRANT PROGRAM

14. The three environmental performance grant programs are designed to address barriers to action and help catalyse innovative solutions to deliver the sustainability objectives of *Sustainable Sydney 2030*.
15. The Environmental Performance – Building and Operations Grant Program aims to improve the environmental performance of buildings by lowering the costs and mitigating the barriers of implementing building operations efficiency measures, such as water retrofits in apartment buildings.
16. Three applications have been assessed and are recommended for funding to a value of \$17,133 for water monitoring equipment to be installed at residential apartment buildings in Surry Hills, Haymarket, and Ultimo. Water monitoring will provide timely information for strata management to reduce potable water consumption through the management of leaks and the operation of water using plant and equipment in the building.
17. The Environmental Performance – Ratings and Assessment Grant Program aims to address barriers to the uptake of building performance ratings and assessments across energy, water, waste and other sustainability aspects. The ratings and assessments enable the building owner to understand their opportunities to improve environmental performance.
18. Five applications have been assessed and are recommended for funding to a value of \$30,848 for residential water, energy and solar photovoltaic (PV) / thermal hot water assessments across five residential apartment buildings located in Pymont, Surry Hills, and Glebe. The information provided by these ratings and assessment will inform energy and water efficiency and renewable energy opportunities for applicants.

19. The Environmental Performance – Innovation Grant Program supports feasibility and demonstration projects that seek to prove the feasibility of new technologies and processes that are currently not implemented in the local market, but that have the potential to achieve greenhouse gas emission reductions and resource efficiencies at scale within the City of Sydney Local Government Area (LGA).
20. Four applications have been assessed and are recommended for funding to a value of \$62,500. Below is a summary of each project and its benefits to the City.

Share My Solar - Solar Cloud technology: market feasibility

21. Share My Solar, a for-profit organisation, will test local market demand for an innovative app-based technology which has potential to increase the amount of solar PV in the City LGA. Solar PV panels can be bought by commercial and residential purchasers through the Solar Cloud mobile application. The application then enables those purchasers to track and manage their earnings from the sale of electricity to occupants of the site building. These earnings appear as a reduction on the electricity bills of the solar PV panel owners.
22. The City has set a target within the Environmental Sustainability Strategy that 50 per cent of electricity demand in our local government area will be met by renewable sources by 2030. Some of this renewable energy will be sourced from within the City LGA.
23. A significant number of buildings in the City LGA have heritage constraints, unsuitable orientation or shading that make them unsuitable for solar PV. Concurrently, a high percentage of our residential population are renters or apartment dwellers who face other barriers to installing solar PV on their own roofs. The proposed technology and approach has potential to overcome these barriers and enable these stakeholders to participate in the transition to a low carbon city.

Closed Loop Coffee Cup Recycling

24. Closed Loop Environmental Services, a for-profit organisation, will test the viability of separated waste collection and transfer of used coffee cups in commercial office buildings. Closed Loop will use findings to prepare a business case on the quantities a waste processing facility could expect to receive and the expected returns for the recycled product.
25. Paper coffee cups are a significant waste stream in the City LGA. Some reports estimate up to 10 per cent of an office bin can consist of coffee cups waste, which is not suited to mainstream waste recycling processors and contaminate otherwise viable recycling waste streams. This results in large quantities of otherwise recyclable waste going to landfill.
26. This feasibility study and business case will confirm whether a dedicated facility for recycling coffee cups is commercially viable.

University of Technology End-of-Trip facilities Best Practice Guide

27. The University of Technology Sydney will conduct and analyse user surveys, interviews and swipe card data to develop an evidence-based best practice design guide to assist building owners, managers and designers to deliver better end-of-trip cycling facilities in commercial buildings.

28. The City's cycling target is that "at least 10 per cent of city trips will be made by bicycle" by 2030. Good design and use of end-of-trip facilities are considered crucial to achieving the City's target. However building and property managers indicate that the design of end-of-trip facilities has varied greatly in the quality and functionality of delivered facilities. Existing guidance has not always driven optimal outcomes.

University of Technology Algae Prototype Panel

29. The University of Technology Sydney will build prototype panels to measure the performance of 'living algae bioreactors' as an alternative to fossil fuel energy in an Australian context. The project will collect data to model the technology's potential to contribute to built environment greenhouse gas emissions reductions across the City LGA.
30. Algae technology, when integrated into the built environment, removes carbon dioxide from the atmosphere and can be used to produce food, medicine and/or to generate onsite energy. Well designed and integrated panels can also improve the thermal mass and energy efficiency of buildings.
31. The demonstration project builds on a previous feasibility study where the university engaged with local architects, engineers, developers, sustainability managers and certifiers to ascertain local barriers, drivers and potential benefits for the technology successfully used in Europe. That feasibility study showed there is potential applications for this technology in Australia. This project will demonstrate local performance.
32. The assessment panels for the Environmental Performance Grants were comprised of the City's Grants Officer, Senior Project Manager, Manager Carbon Strategy and Sustainability Program Coordinators. Specialist assessors, including the City's Waste Strategy Manager and Cycling Manager, provided technical advice on relevant applications. The assessment meeting was chaired by the Manager Sustainability Programs.
33. **Overview of 2016/17 Environmental Performance Grant Program**

Total budget for 2016/17 Environmental Performance Grant Program	\$615,000
Total already committed (approved in 2015/16)	\$81,000
Total number of eligible applications this allocation	12
Total value requested from applications	\$232,171
Total VIK support requested from applications	NIL
Total number of applications recommended for cash and/or VIK support	12
Total amount of cash funding recommended	\$110,481
Total amount of VIK support recommended	NIL
Amount remaining for subsequent allocation of the program 2016/17	\$423,519

MATCHING GRANT PROGRAM (UP TO \$10,000 FOR UP TO 12 MONTHS FUNDING)

34. The Matching Grant Program provides matched funding of up to \$10,000 for any projects that improve, enhance, or celebrate the City's Villages. Council approved the development of this program to support identified grassroots community projects by matching with City resources what is contributed in cash or in-kind by the community.
35. To be eligible for funding, applications to the Matching Grant Program must demonstrate a matched cash contribution or VIK contribution to the project at least equal to the amount requested from the City.
36. The assessment panel for this Matching Grant allocation was comprised of the City's Grants Program Coordinator, Manager Social Policy and Programs, and Strategy Advisor Culture. Specialist input was provided by Acting Resource Recovery Manager, Community Programs Officer (GLBTI), Homelessness Project Coordinator, Manager Homelessness, Social Policy Officer and Sustainability Engagement Officer. The assessment meeting was chaired by the Manager Grants.
37. The applications recommended for the Matching Grant Program are outlined in Attachment B to this report. The applications that are not recommended are listed in Attachment C to this report.
38. **Overview of 2016/17 Matching Grant Program**

Total budget for 2016/17 Matching Grant Program	\$409,500
Total budget for 2016/17 committed in previous allocations	\$139,165
Total number of eligible applications this allocation	37
Total value requested from applications	\$280,791
Total VIK support requested from applications	\$27,937
Total number of applications recommended for cash and/or VIK support	18
Total amount of funding recommended	\$126,819
Total amount of VIK support recommended	\$20,050
Amount remaining for subsequent allocation of the program 2016/17	\$143,516

CULTURAL AND CREATIVE GRANTS AND SPONSORSHIP PROGRAM – OUT OF ROUND APPLICATION**University of New South Wales – Sydney Festival Presentation of EXIT**

39. The University of New South Wales has applied for a grant to exhibit the Australian premier of EXIT at the UNSW Galleries in Paddington as part of the 2017 Sydney Festival. EXIT is an immersive data installation regarding the impact of climate change and global migration on the planet. It is proposed the exhibition will be promoted as a key event of the 2017 Sydney Festival, and was previously exhibited at the 2015 United Nations Climate Change Conference in Paris.
40. The assessment panel determined the exhibition would expose audiences to an international work that directly aligns with City strategies, provide opportunities for learning and sharing cultural ideas in a unique and creative way, and in addition provide opportunities for engagement between local and international cultural organisations and partners. The grant requested was \$75,000 and, after careful consideration, the assessment panel has recommended a grant of \$50,000 for the 2017 exhibition with the condition that funding is to be used for creative personnel and presentation costs.
41. The application has been further assessed as contributing to the Cultural and Creative Grants and Sponsorship Program outcomes. The assessment panel included the City's A/Cultural Projects Manager, Manager City Business & Safety and Manager Culture and Creativity.

KEY IMPLICATIONS**Strategic Alignment - Sustainable Sydney 2030**

42. This report complies with the Grants and Sponsorship Policy adopted by Council on 15 September 2014. The provision of grants and sponsorships is a mechanism for the City to further the aims identified in its social, economic, environmental and cultural policies. The City of Sydney's Grants and Sponsorship Program is a key element in the delivery of *Sustainable Sydney 2030*. All applications are considered against the 10 strategic directions and how they can directly deliver, or encourage the further development of the aims and objectives identified in *Sustainable Sydney 2030*.

Organisational Impact

43. The grants and sponsorships contract management process will involve key staff across the City of Sydney. Identified staff set contract conditions and performance measures for each approved project and review project acquittals, which include both narrative and financial reports.

Social / Cultural / Community

44. The City's Grants and Sponsorship Program provides the City with a platform to support cultural, social and environmental initiatives from the communities, and community organisations, within the City LGA.

BUDGET IMPLICATIONS

45. A total of \$237,300 in cash and \$20,050 in revenue foregone/VIK is recommended in this report. Funding of \$110,481 is provided in the approved 2016/17 Environmental Performance Grants budget of \$615,000. Funding of \$126,819 is provided in the approved 2016/17 Matching Grant Program budget of \$409,500.
46. In addition, funding of \$50,000 is provided for the out of round grant recommendation in the approved 2016/17 Cultural and Creative Grants and Sponsorship budget of \$645,000. \$228,500 has already been committed through previous recommendations. The remaining \$366,500 is reserved for the subsequent allocations of the program.

RELEVANT LEGISLATION

47. Section 356 of the Local Government Act 1993. Section 356(3)(a) to (d) is satisfied for the purpose of providing grant funding to for-profit organisations as the:
- (a) grant is part of the City's Grants and Sponsorship Program;
 - (b) details of the City's Grants and Sponsorship Program have been included in the Council's Operational Plan for the 2016/17 financial year;
 - (c) City's Grants and Sponsorship Program's proposed budget for the 2016/17 financial year does not exceed 5 per cent of the Council's proposed income from the ordinary rates levied for the 2016/17 financial year; and
 - (d) City's Grants and Sponsorship Program applies uniformly to all persons within Council's area or to a significant group of persons within the area.

CRITICAL DATES / TIME FRAMES

48. The funding period for the Round Two Grants and Sponsorship Allocation for 2016/17 is for activity taking place from 1 September 2016 to 31 August 2017. Contracts will be developed for all successful applications after Council approval to ensure their funding is released in time for projects starting in September.

PUBLIC CONSULTATION

49. One grants and sponsorships drop-in session was held in Town Hall House to assist potential applicants with their applications on Tuesday, 24 May 2016 at 4pm.
50. 16 organisations made registrations to attend the grants and sponsorship drop-in session.
51. 13 organisations attended the drop-in session seeking advice from City staff about their project proposals and the application process.

52. 77 per cent of the attendees at the drop-in session advised they had not applied for a City of Sydney grant previously.

ANN HOBAN

Director City Life

Jeremy Kelshaw, Grants Coordinator